

Amendments to the Claims:

1-50 (Cancel)

51. (New) A method of controlling image display on a hand-held mobile communication terminal, the method comprising:

displaying a first image on a display screen of a hand-held mobile communication terminal configured to communicate voice data in a wireless communication network, wherein the first image comprises a photographic image;

displaying a second image in a first display area of the display screen, in response to a user interacting with the mobile communication terminal to affirmatively control at least a first and a second direction of rotation for an image displayed on the display screen, wherein the second image comprises a rotated version of the first image relative to the display screen,

wherein at least one of a first length and a second length of the second image is adjusted in size so that the second image is displayed in entirety in the first display area of the display screen, and

displaying at least first and second icons in a second display area of the display screen, wherein the first and second display areas are non-overlapping and the second display area is positioned between the first display area and at least one edge of the display screen, and wherein the first and second icons are associated with a function for controlling image display on the hand-held mobile communication terminal.

52. (New) The method of claim 51, wherein the first image and the second image have approximately same aspect ratio.

53. (New) The method of claim 52, wherein the first length of the second image is approximately equal to a first length of the display screen, and the second length of the second image is approximately equal to square of the first length of the display screen divided by a second length of the display screen.

54. (New) The method of claim 51, wherein the first and second icons are displayed in the second display area, in response to user interaction with the hand-held mobile communication terminal.

55. (New) The method of claim 51, wherein the user interaction with the hand-held mobile communication terminal comprises changing a display orientation of a displayed image in the first area relative to the hand-held mobile communication terminal.

56. (New) The method of claim 51, wherein the first icon comprises a soft key.

57. (New) A method of controlling image display on a hand-held mobile communication terminal, the method comprising:

displaying a first image on a display screen of a hand-held mobile communication terminal in a first orientation relative to the display screen, wherein the first image comprises a photographic image;

displaying a second image in a first display area of the display screen in response to a user interacting with at least one key on a keypad of the hand-held mobile communication terminal, wherein the second image comprises the first image displayed in a second orientation relative to the display screen, wherein the second orientation is different from the first orientation,

wherein at least one of a width and a height of the second image is adjusted in size so that the second image is displayed in the first display area, and wherein the second image has approximately same aspect ratio as the first image.

58. (New) The method of claim 57 further comprising:

displaying an indicator associated with a function for controlling the first and the second orientations in a second display area of the display screen, wherein the first and second display areas are non-overlapping.

59. (New) The method of claim 58 wherein the second display area is positioned between the first display area and at least one edge of the display screen.

60. (New) The method of claim 57, wherein the width of the second image is approximately equal to width of the display screen, and the height of the second image is approximately equal to square of the width of the display screen divided by height of the display screen.

61. (New) The method of claim 58, wherein the indicator comprises a soft key.

62. (New) The method of claim 57, wherein the second orientation corresponds to a clockwise rotated version of the first image relative to the first orientation.

63. (New) The method of claim 57, wherein the second orientation corresponds to a counter-clockwise rotated version of the first image relative to the first orientation.

64. (New) A method of controlling image display on a hand-held mobile communication terminal, the method comprising:

displaying a first image on a display screen of a hand-held mobile communication terminal, wherein the first image comprises a photographic image displayed in a first orientation;

receiving a first user request to display the first image in a second orientation;

displaying a second image on the display screen, wherein the second image comprises a rotated version of the first image relative to the display screen in a first direction,

wherein at least one of a first length and a second length of the second image is adjusted in size for the second image to be displayed in a first display area of the display screen so that the second image has approximately same aspect ratio as the first image;

receiving a second user request to display the second image in a third orientation;

displaying a third image on the display screen, wherein the third image comprises a rotated version of the second image relative to the display screen in a second direction; and

wherein at least one of a first length and a second length of the third image is adjusted in size for the third image to be displayed in the first display area of the display screen so that the third image has approximately same aspect ratio as the second image.

65. (New) The method of claim 64, wherein the second direction is opposite to the first direction.

66. (New) The method of claim 14, wherein the first direction corresponds to a clockwise direction of rotation.

67. (New) The method of claim 64, wherein the first direction corresponds to a counter-clockwise direction of rotation.

68. (New) The method of claim 66, wherein the second direction corresponds to a counter-clockwise direction of rotation.

69. (New) The method of claim 67, wherein the second direction corresponds to a clockwise direction of rotation.

70. (New) The method of claim 67, displaying a soft key on the display screen, wherein the soft key is associated with a function for controlling image display on the hand-held mobile communication terminal.